

CHEFA Client Webinar ESG Financing – Can It Benefit Your Organization?

Presenters and Panelists Biographies

Market Overview Provided by RBC Capital Markets, LLC

Christopher Good, Head, Higher Education Finance – RBC Capital Markets, LLC

Christopher Good is Head of Higher Education Finance at RBC Capital Markets, with public sector investment banking experience providing debt capital markets, derivative, corporate banking and strategic solutions to higher education institutions, academic medical centers and not-for-profit organizations. He has completed financings and strategic assignments for a wide range of institutions including the inaugural issuance of Sustainability Bonds in the higher education sector. Christopher holds a B.A. in Economics from Miami University and an M.P.A. in Public Finance from the University of Pennsylvania. He holds the Series 7, 63 and 79 securities licenses.

Sophie King, Analyst Public Finance Investment Banking – RBC Capital Markets, LLC

Sophie King joined RBC Capital Markets in 2019 and provides ESG research and expertise for investment banking teams across the public finance platform. She also provides analytical and execution support for ESG transactions on behalf of social, governmental and infrastructure clients. Sophie holds a B.A. in Geography from Dartmouth College and the Series 52 and 63 securities licenses.



ESG Financing Panel Discussion

Moderator

Eric Shrago, Managing Director, Operations – Connecticut Green Bank

Eric is responsible for the general management of the operations of the Green Bank. This includes the organization's strategic planning, impact assessment, and evaluation, measurement, & verification as well as the administration, human resources, and technology functions.

Prior to joining the Connecticut Green Bank, Eric worked in management consulting, advising clients in the financial services and energy sectors on operations, regulation, and strategy. Eric started his career and spent 9 years working at Goldman Sachs in the US and Asia.

Eric holds a Bachelor of Arts degree in International Relations from Tufts University and a Master of Public Administration degree with a concentration in Global Energy Markets and Policy from Columbia University's School of International and Public Affairs.

Panelists

Kimberly D. Magrini, Partner – Ballard Spahr LLP

Kimberly D. Magrini serves as counsel to investment banking firms and investors, municipalities, issuers, and trustees in all types of public finance and municipal securities transactions. Her experience also includes representing a variety of 501(c)(3) organizations, including hospitals and other health care organizations, colleges and universities, private and charter schools, and museums.

Kim focuses her practice on various municipal securities law issues, municipal finance and recovery, project finance including public-private partnerships (P3), and housing finance. Through a secondment in the investment banking legal department at Goldman Sachs, Kim has experience handling various legal, regulatory and compliance issues related to municipal securities, including remarketings, commercial paper programs, the municipal advisor rule, G-17 considerations, MSRB rules, and internal policies and procedures.



Monica Reid, Chief Executive Officer – Kestrel Verifiers

Monica Reid is the Founder and Chief Executive Officer of Kestrel Verifiers and Kestrel ESG, Inc. Her current focus is on supporting the growth of Kestrel Verifiers as a provider of green bond services, and Kestrel ESG as a provider of ESG Data for fixed income. Kestrel Verifiers is the market leader for providing external reviews of green, social and sustainability bonds in US public finance.

Ms. Reid has over 20 years of experience as a Principal Consultant and thought leader in the field of innovative finance for infrastructure and sustainability efforts, and she currently serves on the California Green Bond Market Development Committee, convened by the State Treasurer. Prior to founding Kestrel Verifiers, Ms. Reid founded Kestrel Consulting Inc. which provided strategic consulting and grant and loan services to local governments from 2000-2019.

Early in her career, Ms. Reid focused on natural resources conservation and public service. She was a Public Affairs Specialist for the US Forest Service in the Pacific Northwest for eight years, and an environmental educator for Miami-Dade County Parks. Her educational background includes a Bachelor of Science degree in ecology from The Evergreen State College in Washington, and graduate studies in marine science at Moss Landing Marine Laboratories in California. A native of South Florida, Ms. Reid now calls Hood River, Oregon, home. Ms. Reid holds Series 79 and Series 63 securities licenses and the ENVISION Sustainability Professional credential.

Emily Robare, Vice President, Credit Research – PIMCO

Ms. Robare is a vice president and credit research analyst on the PIMCO Municipals credit research team. She leads the integration of ESG factors across PIMCO's municipal strategies, and also covers a portfolio of municipal credits from around the U.S. Prior to joining PIMCO in 2021, she was the head of ESG research at Gurtin Municipal Bond Management, a PIMCO company. Prior to joining Gurtin in 2012, Ms. Robare was a municipal credit analyst at Moody's Investors Service, and previously she held several positions within state and local governments in the workforce and economic development fields. She has 12 years of investment experience and holds a master's degree in public policy and management from Carnegie Mellon University and an undergraduate degree in biology from Grinnell College. Outside PIMCO, she serves as the chair of the PRI's (Principles for Responsible Investment) sub-sovereign debt advisory committee.